

**BTEC SUBSIDIARY DIPLOMA IN
CREATIVE MEDIA PRODUCTION TV & FILM
(BROADCAST JOURNALISM PATHWAY)**

Aims of the course:

The course is designed to provide a great balance of subject specific practical skills and work experience relevant to developing a career in TV or Film broadcasting, TV presenting and broadcast journalism.

You will learn how to research projects thoroughly, how to develop creative ideas, how to shoot and edit video, the importance of pre-production and planning to the development of media products, the art of presentation for broadcasting, pitching product ideas and a wide range of other useful practical skills that will be crucial for preparing for a career in the media industry.

It is also our aim to make the course as relevant as possible and we regularly undertake projects working with external clients and industry experts in order to make your course as useful as possible when it comes to developing experience and useful industry contacts.

What are lessons like?

All lessons are held in specialised media production Apple Mac suites which run Adobe Creative Cloud software packages and are supported by the availability of a range of media production resources including DSLR Cameras, directional microphones and specialist video production equipment such as Steadicam and drone technology. Lessons are designed to be fun, interactive and practical and often include input from industry specialists and guest speakers.

Course content: This course is equivalent to one A-level

Year 12 Units + Project
<p>Year one will focus on the development and production of your very own documentary working with the highly regarded local media production company NOVA Studios. The project is entitled Tales from The City and will involve you responding to a creative brief set by a client.</p> <p>UNITS YOU WILL COMPLETE IN YEAR 12 IN THE TALES FROM THE CITY DOCUMENTARY PROJECT</p> <ul style="list-style-type: none"> • Unit 1 Pre-Production techniques • Unit 2 Communication Skills • Unit 3 Research Techniques • Unit 16 Film & Video Editing • Unit 27 Factual Programme Production • Unit 36 Interview Techniques for Broadcasting
Year 13 Units + Project
<p>Year two will focus on the development and production of a live TV studio project. Working as a group you will need to devise and produce a new TV news programme which can focus on a subject and target audience of your choosing. You will produce a range of video inserts for the programme and will design and produce all aspects of the programme including recording the show live in a TV studio environment. The perfect preparation for a career in TV or film production.</p> <p>UNITS YOU WILL COMPLETE IN YEAR 13 IN THE TV STUDIO LIVE PROJECT</p> <ul style="list-style-type: none"> • Unit 23 Multi Camera TV Production • Unit 37 Presentation Techniques for broadcasting

Course leader: Mr T Derrick



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How you will be assessed

The course is currently assessed entirely through practical and written coursework activity. This effectively means you are being assessed constantly throughout the duration of your studies and will be issued with regular assignments relating to the projects you are completing. The qualification currently has no externally examined units but this is subject to change in accordance with government education guidelines for vocational qualifications.

Recommended resources:

- 64 GB memory stick would be hugely advantageous
- Access to Office 365 & One drive is available for all students
- Software relevant to the course can be accessed at home via Adobe Creative cloud

Where can this course lead to?

The overwhelming majority of students who complete this qualification will go on to pursue the subject at degree level and the qualification has enabled countless students to study subjects relevant to their own specific career aspirations in recent years. University is not the only option though and there are also opportunities for students to move on to creative apprenticeships and internships working with local media organisations as well as the ability to set up their own production companies or work in a freelance capacity.

Why study Creative Media Production at St Mary's College Sixth Form?

The BTEC Subsidiary Diploma in Media is for **you**, if you:

- Already consume and make your own media (vlog, blog, YouTube channel etc)
- Want to pursue a career in any aspect of the media industry including broadcasting and journalism
- Enjoy being creative and working in a practical environment
- Love media technology and want to learn how to use it in a more creative way
- Want to be assessed in a practical context and don't really enjoy exams
- Want to learn how to communicate and work as part of a team
- Want to build confidence in your own ability
- Want to work with industry professionals and build your contacts in the industry
- Want to produce a creative show reel that can help to further your career

If you want creativity to be a part of your future then get in touch or come and talk to us at one of our open events!

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