

World class thinking. World class achieving.



# St Mary's College

**Creative Media Production BTEC**  
**Pre-course reading and guidance**





# BTEC CREATIVE MEDIA PRODUCTION

## WHY SHOULD I CHOOSE BTEC MEDIA STUDIES?

Our aim is to provide students with real life experiences by working with media professionals. You will be working with organisations to produce media products for them. You will learn practical skills through creating moving image projects.

## WHAT IS THE COURSE STRUCTURE LIKE?

The course is a **two year** course. You will be assessed through internal teacher assessment and through briefs set by the exam board.



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# Creative Media Production

Creative Media Production is a practical course which focuses on video production skills. Students will learn how to construct media products through learning pre- production skills, camera skills and editing skills. There will also be some photography and photoshop skills involved in the course.

Some projects will be completed in conjunction with organisations who are looking for media products to help their company.

Past projects have seen students working with a local charity organisation who wanted to raise public awareness of homelessness.



# SKILLS YOU WILL DEVELOP:

- problem solving
- teamwork
- project work
- presentation
- analytical skills
- creative development



# SKILLS YOU WILL LEARN:

## Moving image

You will explore technical skills relating to areas such as film, television, video, animation and motion graphics.

You will learn how to use our professional cameras through working on single camera and multi camera projects.

To get a head start with this it would be worth familiarising yourself with our cameras, [check out the tutorials below.](#)

- › <https://www.youtube.com/watch?v=Gbd6n7hl8nl>
- › <https://www.youtube.com/watch?v=G11AEEXDMyA>
- › <https://www.youtube.com/watch?v=4rTVG1Xn2Zg>



# STORYBOARDING

Before you even pick up a camera you will need to be able to visually plan out what your production will look like, this is where storyboarding comes in. Planning is everything in media production for a successful project.

Links for useful videos are below

- › <https://www.youtube.com/watch?v=NPrkxj2MyZI>
- › <https://www.youtube.com/watch?v=K3yvPAae-kg>
- › <https://www.youtube.com/watch?v=PPEdpsVwIIA>



# CINEMATOGRAPHY

Cinematography is a big part of videoing, this encompasses the type of camera shot, angle, movement and lighting you are going to use to tell your story through moving image.

Links for useful videos are below

- › [https://www.youtube.com/watch?v=rSo\\_bMFT5YI&t=63s](https://www.youtube.com/watch?v=rSo_bMFT5YI&t=63s)
- › <https://www.youtube.com/watch?v=9AGaECt9j4g>
- › <https://www.youtube.com/watch?v=fM64ycm7tz4>
- › [https://www.youtube.com/watch?v=u1sT1xKuI2s&list=PLZpPyOQGnlfGh\\_1zsHuI2iN\\_xNuaksoOY](https://www.youtube.com/watch?v=u1sT1xKuI2s&list=PLZpPyOQGnlfGh_1zsHuI2iN_xNuaksoOY)



# BASIC EDITING SKILLS

When you have filmed you will need to be able to edit your footage. Editing is the next process, this is the technique and practice of assembling shots into a coherent sequence.

Links for useful videos are below

- › <https://www.youtube.com/watch?v=PYTPXsMkYDE>
- › <https://www.youtube.com/watch?v=jdN-Rs-3uok>
- › <https://www.youtube.com/watch?v=u5au3DiKN1k>

# MEDIA GRAMMAR



Underpinning any Media course is analysis skills. It is important to understand how media products are constructed, how a shot is composed, what colours have been used, why the actors are wearing what they are. You need to be able to explain what the meanings are behind the choices you have made in your production.

Links for useful videos are below

- › <https://www.youtube.com/watch?v=AD7N-1Mj-DU>
- › <https://www.youtube.com/watch?v=TMbWa8sqQOg>
- › <https://www.youtube.com/watch?v=PIsrB3b77Uk>

# Any further questions?:



Contact details of lead teacher of BTEC Media Studies:

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Mr T Derrick

We also offer A Level Film Studies and A Level Media Studies

Please see the relevant pre-reading guidance for further details.