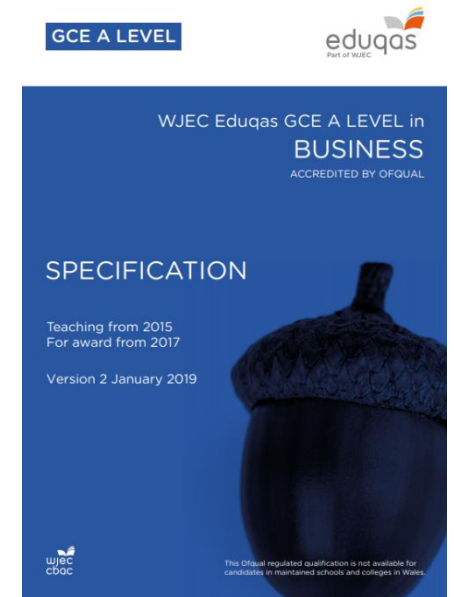


World class thinking. World class achieving.

St Mary's College

BUSINESS (A Level -Eduqas)
Pre-course reading and guidance





A LEVEL BUSINESS

WHY SHOULD I CHOOSE BUSINESS?

This A level course introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth.

The focus of the specification is to nurture an enthusiasm for studying business using contemporary contexts, allowing learners to develop an appreciation of the strategic, complex and inter-related nature of business issues from a local to global perspective.

The two year WJEC Eduqas A level in Business encourages learners to:

- develop an enthusiasm for studying business
- gain a holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision-making, problem-solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.



Course Structure

The course is a two year course.
It consists of three exams, they are all equal weighting.

Component 1 : Business Opportunities and Functions

Written examination : 2 hours 15 mins

33% of qualification

Section A – compulsory short-answer questions
Section B – compulsory data response questions
To assess Business Opportunities and Business Functions
Total marks: 80

Component 2 : Business Analysis and Strategies

Written examination : 2 hours 15 mins

33% of qualification

Compulsory data strategy and analytical techniques used in the business decision-making process. The subject content in Component 1 will underpin the context for Business Analysis and Strategy.
Total marks: 80

Component 3 : Business in a Changing World

Written examination : 2 hours 15 mins

33% of qualification

Section A – compulsory questions based on a case study
Section B – one synoptic essay from a choice of three.
To assess all of the A level subject content
Total marks: 80



Resources to develop your knowledge

Exam Specification

<https://www.eduqas.co.uk/media/h4mljngz/eduqas-a-business-spec-from-2015.pdf>

Business Review

<https://www.hoddereducation.co.uk/businessreview>

Entrepreneur – a website specialising in infographics

<https://www.entrepreneur.com/topic/infographics>

Bized – a useful website with informative notes and resources

<http://www.bized.co.uk>

Times 100 – case studies designed by teachers

<http://www.thetimes100.co.uk>

You Tube – Taking the Biz – Useful theories and exam technique

https://www.youtube.com/results?search_query=taking+the+biz



Any further questions?

Contact details for the Head of Business:

vhudson@smchull.org

Miss Hudson