





The GCSE specification offers students the opportunity to develop knowledge and understanding of key issues and the ability to debate important questions about the media. It introduces them to a theoretical framework for analysing the media,

Component 1: Exploring the Media - 40% of the qualification

This section assesses media language and representation in relation to two of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements.

Component 2: Understanding Media Forms and Products – 30% of the qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

Component 3: Creating a media product, coursework – 30% of the qualification
An individual media production for an intended audience in response to a choice of briefs set by the exam board, applying knowledge and understanding of media language and representation.

What resources are available to me?

We have three full mac suite classrooms with the latest mac computers. All resources are provided for students through booklets, PowerPoints and audio-visual resources. There are a range of revision resources for teach component. We encourage students to come in at lunch time to work on their media work and explore their creativity through Adobe Photoshop. We also have a studio where students can carry out photoshoots for their projects.

What is expected of me?

We expect you to work hard in lessons and complete all homework in the allocated time. You will need to be willing to complete photoshoots outside of lessons and to creatively work on media products. We expect you to do your best and explore the world of media to the best of your ability.